

AFRICA DIASPORA CORPORATION (ADC)

COUNTRY REPRESENTATIVE PROGRAMME

Country Market Development • Strategic Partnerships • DiasporaHub Expansion



Platform:	DiasporaHub
Position:	ADC Country Representative
Coverage:	One designated African country
Engagement:	Country Representation Market Development Stakeholder Engagement Partnership Facilitation
Reports To:	Relevant ADC Regional Ambassador
Functional Oversight:	ADC Executive Management / Chief Operating Officer
Initial Appointment:	Six-Month Performance-Based Pilot , subject to review
Application Deadline:	14 th September, 2026

THE OPPORTUNITY

BECOME AN ADC COUNTRY REPRESENTATIVE

Africa Diaspora Corporation (ADC) is a pan-African organisation focused on connecting the global African community with **trusted services, businesses, institutions, investment opportunities and development initiatives across Africa.**

ADC's flagship platform, **DiasporaHub**, is being developed as a multi-service digital ecosystem enabling Africans in the diaspora to discover and access trusted services and opportunities across **healthcare and health insurance, real estate, travel and hospitality, security and family support, African businesses and other essential services.**

THE OPPORTUNITY

ADC is seeking **credible, experienced and well-connected professionals** to serve as **Country Representatives** as the Corporation expands its presence and partnership network across Africa.

The Country Representative will be ADC's **principal market-development and stakeholder-engagement focal person** within an assigned country.

This is **not a ceremonial or purely promotional appointment**. The successful candidate will actively support:

Market Development • DiasporaHub Expansion • Stakeholder Engagement • Strategic Introductions • Partnership Development • Market Intelligence • Service-Provider Identification • Regulatory-Readiness Research • Community & Business Engagement • Country-Specific ADC Priorities

The role complements ADC's Regional Ambassador structure: **Regional Ambassadors provide multi-country strategic oversight, while Country Representatives focus on execution, relationships, opportunities and intelligence within a specific country.**

YOUR MISSION

The Country Representative will help ADC to:

- Establish a **credible institutional presence** in the country.
- Engage relevant **government, corporate and institutional stakeholders**.
- Identify qualified strategic and service-provider partners.
- Drive **DiasporaHub market development and adoption**.
- Provide reliable commercial and regulatory intelligence.
- Support the **Country Launch Clearance** process.
- Identify diaspora **investment, trade and enterprise opportunities**.
- Develop partnerships in healthcare, financial services, real estate and other priority sectors.
- Facilitate appropriate introductions to decision-makers.
- Support country campaigns, events and stakeholder engagements.
- Monitor opportunities, risks and competitor activity.
- Submit **structured monthly reports** to the Regional Ambassador.

KEY STAKEHOLDER & PARTNERSHIP AREAS

Government & Institutions

Ministries • Investment Agencies • Regulators • Health Authorities • Central Banks • Trade & Commerce Agencies • Tourism Authorities • Technology Agencies • Real Estate Institutions • Embassies • Chambers of Commerce • Universities • Professional Bodies

Strategic Partners

Banks • Payment Providers • HMOs/Health Insurers • Hospitals • Clinics • Telemedicine Providers • Pharmacies • Real Estate Developers & Agencies • Hotels • Serviced Apartments • Transport & Travel Providers • Security Organisations • Technology Companies • Corporates • Development Partners

RESPONSIBILITIES & CANDIDATE PROFILE

1. REPRESENT ADC & BUILD RELATIONSHIPS

Represent ADC professionally at approved:

Government Meetings • Business & Investment Forums • Healthcare Conferences • Trade Fairs • Technology Forums • Banking Events • Real Estate Forums • Development Meetings • Diaspora Events • Professional & Business Networks

Use approved ADC messaging and corporate materials in all official engagements.

2. DEVELOP THE COUNTRY PARTNERSHIP PIPELINE

Identify and progress credible partners through:

Lead → Prospect → Initial Contact → Meeting → Due-Diligence Candidate → Proposal/MoU → Contracting → Integration → Active Partner

No organisation may be presented as an approved ADC partner until all required **ADC approval and onboarding procedures** have been completed.

3. DEVELOP DIASPORAHUB SERVICES

Identify qualified opportunities across:

Healthcare & Health Insurance | Real Estate | Travel & Hospitality | Transport & Logistics | Security | Technology & Digital Services

4. PROVIDE MARKET INTELLIGENCE

Track and report on:

- Economic and market developments
- Customer needs and market trends
- Competitor activity
- Service-provider landscape
- Government programmes
- Partnership and investment opportunities
- Banking/payment conditions
- Regulatory developments
- Digital-market trends
- Diaspora opportunities
- Political and operational developments

Required Output: Monthly Country Market Intelligence & Activity Report.

5. SUPPORT COUNTRY MARKET ENTRY

Assist ADC in identifying:

Legal & Tax Advisers | Regulators | Licensing Authorities | Banks & Payment Providers | Data-Protection Authorities | Consumer-Protection Bodies | Qualified Service Providers | Local Market-Entry Requirements

WHO WE ARE LOOKING FOR

ADC is particularly interested in professionals who:

- **Live or actively operate** in the country applied for.
- Have strong knowledge of the local business environment.
- Possess credible professional and institutional networks.
- Understand local government and commercial structures.
- Can engage effectively with senior stakeholders.
- Have business-development or partnership experience.
- Demonstrate **professionalism, integrity and sound judgement**.
- Can provide credible market intelligence.
- Can work independently while remaining accountable.
- Have strong written and verbal communication skills.
- Understand regulatory and professional boundaries.
- Can convert relationships into **measurable opportunities**.

PREFERRED PROFESSIONAL BACKGROUNDS

Business Development | Strategic Partnerships | Banking & Financial Services | Healthcare | Real Estate | Technology | Government Relations | Investment | Trade | Public Policy | Development Cooperation | Corporate Affairs | Professional Services | Entrepreneurship | Diaspora Engagement

EXPERIENCE

Approximately **5–10 years of relevant professional experience** is recommended, although exceptional candidates may be considered based on **professional credibility, institutional access, country knowledge, business achievements, leadership experience and strategic relationships**.

APPLY NOW

Click [Here](#) to Apply Online

Or

Click [Here](#) to Download the Application PDF

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DiasporaHub — Connecting the African Diaspora to Trusted Services, Solutions & Opportunities.