

DIASPORAHUB AMBASSADORS

United Kingdom | United States | Canada

Diaspora Market Engagement Programme

Organisation:	Africa Diaspora Corporation (ADC)
Platform:	DiasporaHub
Engagement:	Brand Ambassador Community Marketing Market Development
Programme:	DiasporaHub Pilot Market Activation
Application Deadline:	14 th September, 2026

THE OPPORTUNITY

JOIN THE DIASPORAHUB AMBASSADOR NETWORK

Africa Diaspora Corporation (ADC) is a pan-African organisation connecting the global African community with **trusted services, businesses, institutions, investment opportunities and development initiatives across Africa.**

Its flagship digital platform, **DiasporaHub**, is being developed as a multi-service digital ecosystem that enables Africans living abroad to discover and access trusted services and opportunities across areas including:

Healthcare & Health Insurance | Real Estate | Travel & Hospitality | Security | Family Support | African Businesses | Essential Services

WE ARE RECRUITING

ADC is inviting **credible, energetic and community-connected Africans** living in the **United Kingdom, United States and Canada** to become:

DIASPORAHUB BRAND & MARKETING AMBASSADORS

This is **more than a social-media promotional role.**

Ambassadors will serve as **community-facing representatives of DiasporaHub**, helping to build awareness, trust and adoption of the platform while supporting grassroots market development, customer acquisition, strategic introductions and community partnerships.

YOUR MISSION

As a DiasporaHub Ambassador, you will help ADC to:

- Build awareness of DiasporaHub within African diaspora communities.
- Develop trusted relationships with associations, professional networks, businesses and community organisations.
- Drive registration and platform adoption.
- Identify partnership and business opportunities.
- Support country-specific marketing and customer-acquisition campaigns.
- Provide market intelligence and community feedback.
- Strengthen the visibility and credibility of ADC and DiasporaHub.

WHAT YOU WILL DO

1. CONNECT WITH AFRICAN COMMUNITIES

Build relationships and introduce DiasporaHub to:

- African community & cultural associations
- Professional and alumni organisations
- Faith-based organisations
- Student & youth organisations
- Hometown/state associations
- Business & entrepreneurial networks
- Women's & family networks
- Community leaders and influencers

2. BUILD BRAND AWARENESS

Represent DiasporaHub professionally through:

- Community events and gatherings
- Professional and personal networks
- Webinars and information sessions
- Approved digital campaigns
- Community awareness initiatives
- Referrals and introductions

3. DRIVE USER ACQUISITION

Encourage qualified users to:

Access DiasporaHub → Register → Explore Services → Participate → Refer Others

All activities must comply with ADC's approved marketing, privacy, consumer-protection and regulatory requirements.

WHO WE ARE LOOKING FOR

We are looking for individuals who are:

CONNECTED

- African or strongly connected to African diaspora communities
- Currently living or operating in the **UK, USA or Canada**
- Well connected within community, professional, business or social networks

INFLUENTIAL

- Trusted within their community
- Able to build meaningful relationships
- Capable of mobilising genuine community engagement
- Understand the needs and concerns of Africans living abroad

PROFESSIONAL

- Confident communicators
- Professional representatives of a corporate brand
- Proactive, organised and target-oriented
- Demonstrate **integrity, professionalism and sound judgement**

DIGITALLY ENGAGED

Comfortable using platforms such as:

LinkedIn | Instagram | Facebook | TikTok | X | WhatsApp Communities

Ambassadors may support approved educational content, campaign videos, testimonials, interviews, webinars, live sessions and promotional activities.

YOUR NETWORK CAN CREATE IMPACT

Ambassadors will help identify and connect DiasporaHub with:

Diaspora Organisations | Businesses | Service Providers | Influencers | Community Leaders | Institutional Partners | Events | Sponsorship Opportunities

You will also provide valuable market intelligence on:

- Customer needs
- Market sentiment

- Competitor activity
- Cultural considerations
- Pricing expectations
- Preferred communication channels
- Regulatory and operational issues

COMMUNITY ACTIVATION

Where agreed, Ambassadors may participate in:

Diaspora Conferences • African Cultural Events • Professional Networking • Community Meetings • University Engagements • Business Forums • Roadshows • Webinars

ADDED ADVANTAGE

Experience or networks in any of the following will be an advantage:

Community Leadership | Marketing | Business Development | Public Relations | Digital Marketing | Influencer Engagement | Healthcare | Financial Services | Real Estate | Technology | Entrepreneurship | Student/Community Organisations | Events | Diaspora Organisations

APPLY NOW

Click [Here](#) to Apply Online

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AFRICA DIASPORA CORPORATION (ADC)

DiasporaHub — Connecting Africans Globally to Trusted Services, Solutions and Opportunities