

AFRICA DIASPORA CORPORATION (ADC)

REGIONAL AMBASSADOR PROGRAMME

Africa Regional Market Development • Strategic Partnerships • DiasporaHub Expansion

Platform: DiasporaHub
Position: ADC Regional Ambassador
Engagement: Strategic Representation | Market Development | Partnerships | Regional Coordination
Coverage: African Regional Portfolio
Reports To: ADC Executive Management / Chief Operating Officer
Application Deadline: 14th September, 2026

THE OPPORTUNITY

BECOME AN ADC REGIONAL AMBASSADOR

Africa Diaspora Corporation (ADC) is a pan-African organisation connecting the global African community with **trusted services, businesses, institutions, investment opportunities and development initiatives across Africa.**

Its flagship platform, **DiasporaHub**, is being developed as a multi-service digital ecosystem connecting Africans in the diaspora to trusted opportunities and services across **healthcare and health insurance, real estate, travel and hospitality, security and family support, African businesses and other essential services.**

As ADC advances its **pan-African expansion strategy**, we are seeking **highly credible, experienced and well-connected African professionals** to serve as:

ADC REGIONAL AMBASSADORS

Regional Ambassadors will provide **high-level representation, market intelligence, stakeholder engagement, partnership facilitation and regional coordination** across designated African markets.

This is a **senior strategic representation and market-development role**, extending beyond community-level marketing and engagement.

REGIONAL PORTFOLIOS

ADC's African market-development activities are organised around five principal regional portfolios:

Region	Indicative Geographic Coverage
North Africa	Algeria, Egypt, Libya, Mauritania, Morocco, Tunisia and approved markets
West Africa	West African markets, including ADC's home-market relationships and expansion countries
Central Africa	Cameroon, CAR, Chad, Republic of Congo, DRC, Equatorial Guinea, Gabon, São Tomé & Príncipe
East Africa	Burundi, Comoros, Djibouti, Eritrea, Ethiopia, Kenya, Madagascar, Mauritius, Rwanda, Seychelles, Somalia, South Sudan, Sudan, Tanzania & Uganda
Southern Africa	Angola, Botswana, Eswatini, Lesotho, Malawi, Mozambique, Namibia, South Africa, Zambia & Zimbabwe

Country responsibility may be adjusted according to ADC's operational priorities, regulatory readiness and phased expansion strategy.

YOUR STRATEGIC MISSION

The Regional Ambassador will help ADC to:

- Establish **institutional visibility** across the assigned region.
- Identify and develop **strategic partnerships**.
- Facilitate access to **governments, regulators and industry stakeholders**.
- Provide **regional market intelligence**.
- Support country-entry and market-readiness processes.
- Identify commercially viable opportunities for **DiasporaHub**.
- Support onboarding of credible service providers.
- Coordinate with ADC Country Representatives and Ambassadors.
- Develop regional institutional programmes and partnerships.
- Identify investment, trade, development and expansion opportunities.
- Support controlled and compliant regional scale-up.

RESPONSIBILITIES & CANDIDATE PROFILE

WHAT YOU WILL DO

1. REPRESENT ADC AT SENIOR LEVEL

Represent ADC at approved:

Government meetings • Business & Investment Forums • Industry Events • Development-Partner Meetings
• Chambers of Commerce • Healthcare & Technology Forums • Trade Events • Diaspora Events

2. ENGAGE GOVERNMENTS & INSTITUTIONS

Build relationships and facilitate introductions with:

Government Ministries & Agencies | Regulators | Investment-Promotion Agencies | Health Authorities |
Financial Institutions | Central Banks | Trade & Commerce Institutions | Tourism Authorities | Real Estate
Agencies | Technology Agencies | Diaspora Institutions | Embassies & Diplomatic Missions

3. DEVELOP STRATEGIC PARTNERSHIPS

Identify and facilitate partnerships with:

Banks & Financial Institutions | HMOs/Health Insurers | Hospitals | Telemedicine Providers | Pharmacies |
Real Estate Developers | Hospitality & Travel Providers | Security & Logistics Companies | Technology
Firms | Universities | Corporates | NGOs & Development Institutions

4. PROVIDE REGIONAL MARKET INTELLIGENCE

Monitor and report on:

- Economic and market developments
- Customer and diaspora demand
- Competitors
- Service-provider landscape
- Regulatory developments
- Banking and payment conditions
- Digital-market trends
- Investment opportunities
- Partnership opportunities
- Political and operational considerations

Required output: A concise **Regional Market Intelligence Report** monthly or at another agreed frequency.

5. SUPPORT COUNTRY EXPANSION & DIASPORA HUB GROWTH

Regional Ambassadors may assist ADC with:

Market Research | Regulatory Contacts | Local Advisers | Licensed Partners | Banking & Payment Providers | Stakeholder Meetings | Operational Feasibility | Service-Provider Identification

They will also identify opportunities for DiasporaHub across:

Healthcare & Health Insurance | Real Estate | Travel, Hospitality & Logistics | Security & Family Support | Investment | Trade | Enterprise Development

IMPORTANT

Regional Ambassadors **do not independently approve country launches or declare services legally cleared for operation**. All market entry remains subject to ADC's required **Legal, Regulatory, Payment, Tax, Data, Consumer Protection, Marketing, Partner, Technology and Risk clearances**.

WHO WE ARE LOOKING FOR

ADC seeks **senior, credible and highly connected professionals** who:

- Have strong regional networks and institutional relationships.
- Live, work or have substantial professional experience in the assigned region.
- Understand African **institutional, regulatory and commercial environments**.
- Can engage confidently with senior public- and private-sector leaders.
- Have experience in **business development, partnerships, investment, government relations, development cooperation or market expansion**.
- Demonstrate excellent judgement, professionalism and integrity.
- Can work independently while remaining accountable to ADC.
- Possess excellent written and verbal communication skills.
- Can produce structured market intelligence and management reports.
- Understand regulatory compliance and institutional protocol.
- Can facilitate **meaningful strategic introductions**, not merely provide contact lists.

PREFERRED PROFESSIONAL BACKGROUNDS

Experience in one or more of:

International Business | Banking & Financial Services | Healthcare | Investment | Government Relations | Public Policy | Development Cooperation | Real Estate | Technology | Telecommunications | Trade | Professional Services | Diplomacy | Diaspora Engagement | Business Associations | Regional Economic Development

PREFERRED SENIORITY

The role is intended for experienced professionals such as:

Senior Executives • Corporate Leaders • Entrepreneurs • Consultants/Advisers • Senior Development Professionals • Investment Professionals • Senior Healthcare Professionals • Diaspora/Institutional Leaders • Professionals with Strong Government & Private-Sector Networks

APPLY NOW

Click [Here](#) to Apply Online

Application Deadline: 14th September, 2026

AFRICA DIASPORA CORPORATION (ADC)

DiasporaHub — Connecting the African Diaspora to Trusted Services, Solutions & Opportunities.